



PLAINVIEW  PURE





PLAINVIEW PURE ECO-FRIENDLY

Plainview Pure is our flagship brand of premium plants designed for home, office, and seasonal gardens. From our exquisite orchids to our exotic EasyCare line, these plants are hand selected for their long-lasting beauty and ease of care.

We select hardy varieties that require minimal watering; making them low maintenance and eco-friendly. With a wide selection of colors, sizes, and characteristics, there truly is something for everyone!

PLAINVIEW BRANDS



PURE SUCCULENTS

With varieties originating from around the world, our succulents are available in a large assortment of sizes, shapes, and colors.



EASycARE

Possessing an exotic look with a hardy disposition, our EasyCare plants are the ultimate in low-maintenance home décor.



PURE ORCHIDS

Cultivated from Taiwanese orchids, our orchids offer large petals, high bud count, and long-lasting beauty.

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Plainview PURE – It's the way nature intended. Beautiful flowers. Intense colors. Hardy and healthy plants. Intriguing varieties. Plants that bring the outdoors into your home or office. Our PURE line of orchids, succulents, and EasyCare plants are available in a wide range of varieties and sizes. From individual plants to garden designs, we create high quality, high value products that provide long-lasting beauty and enjoyment!





Simply stated, PURE Orchids are captivating! We start with the finest breeds of Taiwanese orchids which are well known for their high bud count and large petals. The plants are then nurtured for the next six months in our company-owned greenhouses. The perfect environment is created so that the proper lighting, humidity, and temperatures are achieved for each growth stage. This special care ensures healthy plants with beautiful long-lasting blooms!

Our orchids are grown in a potting mixture of sphagnum moss and coconut fibers. This mixture provides superior moisture retention for optimal moisture with minimal watering.

Hand selected and inspected prior to shipping, only the finest orchids leave our greenhouse!





NATURAL ORCHIDS

Our premium natural orchids are sold by color families. Most popular are our white, purple, and novelty colors. We also offer beautiful shades of pink, yellow, and orange.



White



Lipstick



Pink



Purple



Yellow



Kaleidoscope



Orange



Coral Salmon



Novelty



COLORFUZE ORCHIDS

ColorFuze orchids start with our premium 5" orchids. We then inject a patented, non-toxic dye into the plant. The dye infuses through the flowers and buds, creating a deep rich color with stunning variations in the trailing buds. We are one of only three licensed U.S. producers of dye-infused orchids.

ColorFuze orchids are available year round. With nine colors available, there is always a perfect choice for any season!



**Blue Diamond****Ultra Violet****Purple Fusion****Lavender Mist****Pink Lemonade****Blue Ocean****Yellow Tropic****Limelight****Orange Sorbet**





Unique and versatile, succulents are a must-have item in the floral industry. They provide unique color, texture, and style. With their carefree maintenance and durable beauty, they are an ideal addition to your floral program!

We select only hardy varieties - including patented varieties from the Netherlands.

These are specifically chosen for their natural ability to minimize stretch, produce more intense color, and establish better growing habits. By providing ideal growing conditions, we produce hardy and highly-attractive plants that naturally endure a longer shelf life and minimize loss in transit.





PEARLS

The Pearl family is comprised of Echeveria. This family offers beautiful rosettes in a large range of colors and leaf styles. Edges can be pointed, rounded, or a combination of both. Leaves can be smooth or textured. Colors range from deep dark hues of purple and green to light shades of pink and gray.



Agavoides

available in 2", 3.5" & 5"



Agavoides Lemaire

available in 2", 3.5" & 5"



Agavoides Red Tip

available in 2", 3.5" & 5"



Apus

available in 2", 3.5" & 5"



Green Pearl

available in 2", 3.5" & 5"



Hercules

available in 2" & 3.5"



Lilacina

available in 2", 3.5" & 5"



Lola

available in 2", & 3.5"



Mira

available in 3.5" & 5"

**Orion**

available in 2", 3.5" & 5"

**Parva**

available in 2" & 3.5"

**Pelusida**

available in 2", 3.5" & 5"

**Purple Pearl**

available in 2", 3.5" & 5"

**Sagita**

available in 3.5" & 5"

**Scheideckeri**

available in 2", 3.5" & 5"

**Serrano**

available in 5"

**Texensis**

available in 3.5" & 5"

**Fabiola**

available in 2" & 3.5"

**Purpureum**

available in 2" & 3.5"

**Dark Purple**

available in 2"

**Oviferum**

available in 2" & 5"



ROCKS

The strongest of our succulents, this family includes Aloe, Gasteria, and Haworthia. Easily accepting of a dry environment, these varieties perform well with partial sunlight and minimal care. Although these varieties are slow growers, they can get quite large making them a perfect choice for single, trendy containers.



Aloe Arborescens

available in 2" & 5"



Aloe Humulis

available in 2" & 5"



Aloe Jaws

available in 5"



Aloe Perfoliata

available in 5"



Aloe Variegata Magic

available in 5"



Gasteria Aristata

available in 5"



Gasteria Durban

available in 5"



Gasteria Flow

available in 2" & 5"



Gasteria Limpopo

available in 2" & 5"

**Gasteria Kyaka**

available in 5"

**Gasteria Okavango**

available in 2" & 5"

**Gasteria Royal Wolfgang**

available in 2" & 5"

**Gasteria Morombe**

available in 2" & 5"

**Haworthia Concolor**

available in 2"

**Haworthia Cooperii**

available in 2" & 5"

**Haworthia Big Band**

available in 2"

**Haworthia Coarctata**

available in 2"

**Haworthia Fasciata Green**

available in 2"

**Haworthia Limifolia**

available in 2" & 5"

**Haworthia Pentagona**

available in 5"

**Haworthia Spider White**

available in 2"



WOODS

Compact and sturdy, our Woods family creates depth and interest. Consisting of a variety of Crassula, this family offers plants with unique foliage and significant form. Most varieties grow fairly quickly and are equally beautiful in a standalone container or as focal point in a large dish garden or planter.



Crassula Curly Gray

available in 5"



Crassula Horntree

available in 2", 3.5" & 5"



Crassula Hulk

available in 2", 3.5" & 5"



Mesembryanthemoides

available in 5"



Crassula Minor Double

available in 2" & 5"



Crassula Ovata

available in 2", 3.5" & 5"

Wood varieties are known for their fullness and unique foliage shapes. Ranging from small, thin leaves to large oval ones, tubular in shape to curly – Wood varieties add depth and form.







Our new line of eco-friendly plants are truly easy care! Hardy and durable, they enjoy filtered light and require very minimal watering. From the dramatic flair of Sansevieria Cylindrica to the more commonly known Sansevieria Hahnii, this category of plants offers something for everyone!

The spear-like Cylindrica is cultivated into multiple shapes - make a statement with Braid or Fan. The ever popular Hahnii offers several varieties that range from deep green to variegated green and yellow. Samurai Dwarf and Boncelleses help create a striking assortment with their unique style and unusual growing habits.





Our EasyCare plants are attention getters! Ranging from tall cylindrical spears to smooth, flowy leaves, these plants provide an exotic look with universal appeal. Best of all, these hardy plants are easy to grow and do well most anywhere!



Cylindrica Braid
available in 2.5" & 5"



Cylindrica Fan
available in 2.5" & 5"



Cylindrica Multi-Straight
available in 2.5" & 5"



Cylindrica Rocket
available in 2.5" & 5"



Cylindrica Spaghetti
available in 2.5" & 5"



Hahnii Black Jade
available in 2.5" & 5"



Hahnii Golden
available in 2.5" & 5"



Hahnii Green
available in 2.5" & 5"



Hahnii Jade Pagoda
available in 2.5" & 5"



Trifasciata Hahnii
available in 5"



Trifasciata Laurenti
available in 5"



Trifasciata Prain
available in 5"



Boncelleses
available in 2.5"



Francisii
available in 2.5"



Samurai Dwarf
available in 2.5"







PLAINVIEW PURE QUALITY

Plainview Growers prides itself on producing exceptional plants and providing world class service! We start with the hardiest varieties procured from around the world. These plants are then cultivated in our family owned greenhouses where our dedicated growers provide optimal growing conditions. This extra care ensures you receive healthy and hardy plants that provide long-lasting beauty. With multiple locations across northern NJ, we are able to consistently produce a large, varied, and exceptional plant inventory that's ready to meet your year-round needs.

Each year, our in-house designer creates unique and inspiring upgrades with styles ranging from modern to traditional. By leveraging upcoming trends, these designs complement our plants and blend perfectly in most any décor!

PLAINVIEW PURE SERVICE

Our top notch team is here to serve you. With high quality plants, updated product designs, fast order turnaround, and a climate-controlled delivery fleet – our dedicated team is ready to meet and exceed your expectations!

PLAINVIEW PURE FAMILY

Plainview Growers has been providing high quality premium plants and bedding for over 30 years. The company was started by Arie and Flo Van Vugt with a single facility that produced bedding plants. As the business grew, their sons, Joe and Tom, joined the management team. With the introduction of Pure Orchids in 2007, Pure Succulents in 2014, and the opening of their new headquarters in Allamuchy NJ, Plainview Growers has established itself as an industry leader.







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